

Gabriele Menatta

UI / Graphic Designer

📍 Berlin

CONTACT

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🌐 <https://www.behance.net/gmenatta>

🌐 <https://dribbble.com/Sm8B>

UI DESIGN SKILLS

- User Research
- User Interviews
- User Flow/User Story/User Tasks
- Usability Testing, User A/B Testing
- Moodboards
- Pen&Paper, Sketching,
- Wireframing, Rapid Prototyping
- Moodboards, Storyboards
- Mockups
- Testing & Iteration

SOFTWARE SKILLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Adobe InDesign
- Adobe Premiere
- Adobe After Effect

LANGUAGES

Italian Mother language

English B1

German B1

EDUCATION

Bachelor in Graphic Design

Oct 2013 – Sep 2015 – Macerata (Italy)

108/110 – EQF level 6

Accademy of Fine Arts

High School Diploma

Sep 2007 – Jun 2012 – Macerata (Italy)

Liceo Scientifico Salesiano

HELLO!

I am a Berlin-based Graphic Designer , with experience in digital design, and a particular interest in user interface and user experience. I have always loved to deliver pixel perfect graphics and optimize my work through research, keeping up with the latest design trends.

Design Experience

Career Foundry Course

UI Designer Student

Apr 2022 - Aug 2022 - Berlin - Germany

Project **Tier 0** [Link](#)

User Research - Sketching - Wireframing - User A/B Testing - Mockups

I researched the best e-commerce apps on the market and organised the design ideas.

I worked on creating sketches for the design of the app.

I worked on creating high resolution wireframes to get feedback from testers.

I designed the entire project, from the creation/study of the logo design to the development of the mockups of the final presentation.

Indoornova Growshop

Graphic Designer / UI Designer

Jun 2016 - Oct 2017 - Ancona - Italy

Social Post Templates - Logo Design - Print Design - Photo Editing - Advertising Design

I designed the complete website (desktop and mobile)

I worked on the postproduction of product photoshoots for the website.

I worked on the creation of social media assets.

I designed the product labels for products.

I was responsible for the creative design of the social media ads.

DeWallen Industry

Graphic Designer / UI Designer

Jun 2015 - Oct 2016 - Milano - Italy

Photo Editing - Layout Concept - Social Post Templates - Logo Design - Advertising Design

I worked on the creation of social media assets for the fashion marketing department.

I created and implemented layouts and templates for our online platforms and website.

I worked on the creation of logos and icons for our products.

I was responsible for editing and post production of product photoshoots, creation of video/loop for our fisical stores windows and digital displays.

I was always working closely with the creative fashion department for the design of vector graphics to integrate in the product.

I worked on the User targeting research for our brand, finalized on the development of specific graphic languages.

Freelance

Graphic Designer / UI Designer

Photo Editing - Layout Concept - Social Post Templates - Logo Design

I created Google UI extensions.

I designed logos and brands for different companies and private clients.

I created and edited musical videos.

I worked in the postproduction and editing of photoshoots for various products.

I designed brochures, flyers and digital assets for events.

COURSES

UI Design Course - CareerFoundry

Apr 2022 - Aug 2022 - Berlin - Germany

User Research & Usability Testing Develop User Flows, Prototypes & Wireframes

Graphic Design Training Adobe Suite

Apr 2013 - Jun 2013 - Tolentino - Italy

Social Post Templates , Design logo , Print design , Branding design , Photo Editing